

Fayette County Tourism Director

The ideal candidate would possess the following qualities:

1. Excellent People Skills

- a. Ability to **lead, motivate and inspire**.
- b. Able to **work as part of a team**.
- c. **A good listener**.
- d. Able to **speak** before large groups and do presentations effectively.
- e. Has own ideas and runs own program, but is also **able to accept input** and determine and do what is best for the program overall.
- f. Willing to **attend evening and weekend activities** to promote tourism.

2. Excellent technical skills

- a. Can prepare **Power Point** Presentations
- b. Possesses a **flair for design**—creative, artistic—to prepare brochures, flyers, ads, etc.
- c. Ability to promote Fayette County through clear and effective **writing**—letters, ads, news columns, brochures
- d. **Website Maintenance** is a must. Design would be a plus.
- e. **Budget Savvy**—can monitor with a spreadsheet.

3. Personal Skills

- a. Can **multitask** and is superbly **organized**
- b. Is **flexible** and can adapt to change.
- c. Is a **self starter**.
- d. Is **ethical**